OTAS
LIVE

Supporting Events
and Professionals
at Every Stage

When everyone is told to come in at once

A crush at a gate in Sialkot, and what it means for doors, announcements and free events with a set start time

Correct as of 3 November 2026

SUMMARY

One call can move a whole crowd.

2 people died, police said [1][2]



Three stewards at a barrier face a waiting crowd at dusk. OTAS style image, generated from real photography. Not a record of a specific event.

The facts, as reported

2

people died, police said [1][2]

18

injured, per police via Dawn [2]

6

people arrested, police said [1][2]

01

What was reported

THE EVENT	AT THE GATE
Prize draw at a sports ground [1][3]	One call to enter at once [1][2]
Friday night per Dawn [1]	Gate opened, then push back [2]
Saturday evening per PTI [3]	Use of force alleged [3]

The call

One voice, agreed words

A loudspeaker on a pole above a gate, with a crowd waiting below. OTAS style image, generated from real photography. Not a record of a specific event.

Two accounts

DAWN	PTI
Friday night, 30 October [1]	Saturday evening [3]
18 injured, from police [2]	More than two dozen [3]
Loudspeaker call [1][2]	Call from the stage [3]

03

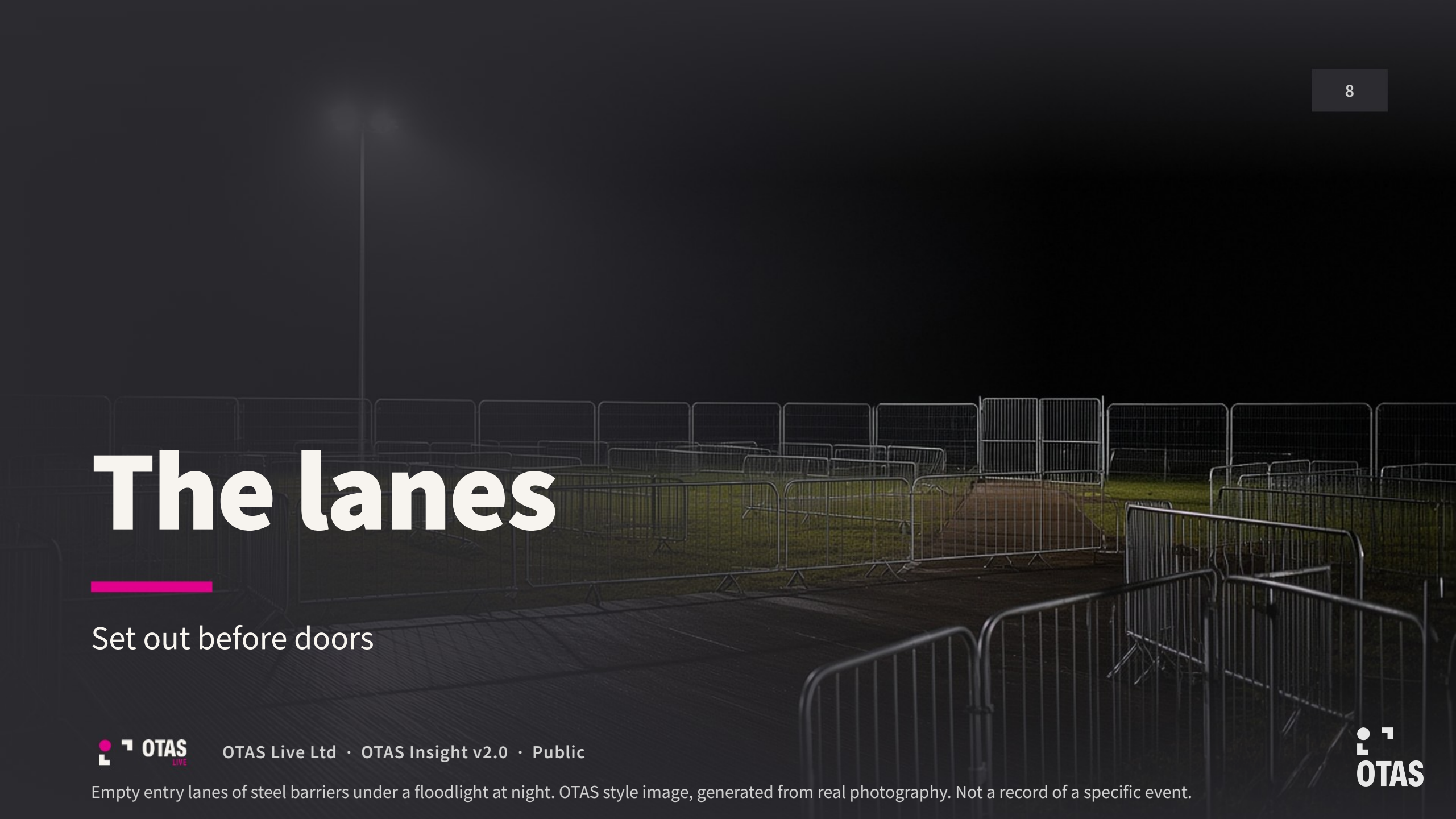
What UK guidance says

ENTRY

- Plan arrival and entry [5]
- Phase the arrivals [5]
- Exits unlocked first [5]

THE QUEUE

- Barriers and stewarding [5]
- A way to step out [5]
- Plan for overflow [5]



The lanes

Set out before doors

Empty entry lanes of steel barriers under a floodlight at night. OTAS style image, generated from real photography. Not a record of a specific event.

04

The PA at doors

BEFORE THE DAY	ON THE DAY
A doors script	Someone at the microphone
A hold script	One message everywhere
Named PA users only	Back up loud hailers [7]

05

How one call becomes pressure at the gate

1 Promote the event

2 Crowd gathers

3 One call to enter

4 The gate opens

5 Pressure builds

OTAS guidance.



The opening

A few at a time

A steward at an open gate waves a group through at sunset. OTAS style image, generated from real photography. Not a record of a specific event.

06

Six actions before doors

PLAN

- Set the capacity
- Agree the script
- Name the roles

SET OUT

- Lanes with a way out
- Count people in
- Agree the overflow

07

Warning signs at the gate

Signs 1 and 2 draw on the reports and HSE.
Signs 3 to 5 are OTAS guidance.

01 **A call that reaches everyone at once**

02 **A long wait at a closed gate**

03 **The queue loses its shape**

04 **Nowhere to step out**

05 **Stewards start pushing back**

08

Five stages, from the first post to the last person in



STAGE 1

Promotion

Capacity,
entry message

STAGE 2

Site plan

Queue,
lanes, overflow

STAGE 3

Before doors

Exits, script, roles

STAGE 4

Doors open

Stages, count,
one message

STAGE 5

If it builds

Stop at the back

From the plan in this Insight. OTAS guidance.

09

If pressure builds

THE FOUR STEPS

- Stop at the back
- Keep the front moving
- One calm message
- Report it

NEVER

- Push people back out
- Use force on a crowd
- Let others make the call

10

Roles at doors

WHO OWNS WHAT

- Safety officer: doors and hold
- Gate supervisor: rate and count
- PA operator: the scripts
- Queue supervisor: the back

BEFORE DOORS

- Exits unlocked [5]
- Routes clear [5]
- Emergency plan ready [5]

What to do at each level

Operational

Forward only

Radio pressure in

Never push back

Tactical

Open in stages

Count people in

One message

Strategic

Set the capacity

Own the PA script

Name the doors call

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The checklist

BEFORE THE DAY

- Capacity set
- Scripts written
- Roles named
- Overflow agreed

AT DOORS

- Exits unlocked
- Lanes with a way out
- Entry in stages
- One message

“

Inadequate management of queues or delays may cause people to surge towards the doors when they are opened.

HSE, crowd management guidance [4]

Where the facts come from

1	**Dawn, Sialkot police say six held after crush at mehndi event, 1 November 2026**	dawn.com
2	**Dawn, case registered over crush that killed two and injured 18, 2 November 2026**	dawn.com
3	**Hindustan Times, PTI report, two killed at wedding event in Punjab, 2 November 2026**	hindustantimes.com
4	**HSE, crowd management, assess the risks**	hse.gov.uk
5	**HSE, crowd management, controls**	hse.gov.uk
6	**HSE, crowd management, monitoring**	hse.gov.uk
7	**HSE, crowd controls inside the venue**	hse.gov.uk

Where the facts come from

8 **HSE, set clear roles and responsibilities** hse.gov.uk

Web sources opened 3 November 2026 and labelled with their publisher.

OVER TO YOU

If someone grabbed the microphone at doors on your next event, who would stop them?

If you need support with entry, queue and doors plans for a free event, reach out to us to see how we can support you.

OTAS Live Ltd.

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